

Newnan-Coweta Habitat for Humanity®

IMPACT REPORT

JULY 2022 – JUNE 2023

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Mission and Vision

Our Mission

Our mission is to bring our community together to build homes, communities, and hope in Coweta County, Georgia. We firmly believe that every individual deserves a decent place to live, and we are dedicated to creating affordable housing solutions, fostering community development, and empowering individuals and families to achieve stability and self-reliance.

Our Vision

Our vision is to provide Coweta County residents with a decent, safe, and affordable place to live. At the core of our vision is the belief that affordable housing is a fundamental human right. By addressing the housing needs of families, we aim to break the cycle of poverty and create lasting change.







Photos by Aubrey Gall

Organizational Overview

NCHFH is a local affiliate of Habitat for Humanity International, serving our community in Coweta County, Georgia. Since our establishment in 1993, we have been fully committed to addressing the housing needs of individuals and families in our area.

We believe in offering a helping hand that empowers individuals rather than simply providing a free pass. Our approach is based on three fundamental pillars:

- Our program recipients must genuinely require the services we offer.
- We require active participation from them, as they fulfill their sweat equity hours and complete mandatory coursework, thereby fostering a true partnership.
- They must have the means to contribute towards home or repair costs. This philosophy reflects our commitment to giving people a hand up rather than a handout.



We give "a hand up, not a hand out"

Geographically, our operations are centered in Coweta County, with our administrative office and ReStore located in Newnan. Our dedicated team of four administrative staff members works diligently to oversee our operations and programs. Additionally, we have ten staff members who work at our ReStore, a retail outlet that sells new and gently used home improvement items, furniture, and appliances. The ReStore not only generates revenue to support our mission but also provides a sustainable solution for recycling and repurposing materials.



Organizational Overview

Continued

We offer two permanent primary programs and a third temporary program that addresses an urgent community need. Our primary programs are our homeownership program and the Brush with Kindness home repair program. The Long-Term Tornado Recovery program was created in response to the devastating EF-4 tornado that ripped through Newnan in March 2021.

Homeownership Program

Our new homeownership program focuses on serving individuals and families in Coweta County whose annual income falls between 30% and 80% of the Area Median Income (AMI).

Atlanta Metro Median Income: $103,500

Household Size	Minimum Income 30%	Maximum Income 80%
1	$21,500	$57,200
2	$24,550	$65,350
3	$27,600	$73,500
4	$30,650	$81,650
5	$35,100	$88,200
6	$40,280	$94,750

Through this program, we aim to provide sustainable homeownership opportunities for those who do not qualify for government assistance but face challenges accessing traditional home financing. We select qualified candidates through a thorough evaluation process that considers their need for affordable housing, ability to pay an affordable mortgage over 20-30 years, and willingness to partner with NCHFH. Homeowner candidates also participate in 8 educational courses and contribute 250 hours of sweat equity by assisting in the construction of their homes, volunteering in the ReStore and/or special events, and helping with administrative tasks.



New homeowner, Gloria Sanders, and her four children at her home blessing ceremony June 2023

Organizational Overview

Continued



Inside an NCHFH home

Brush with Kindness Program

The Brush with Kindness home repair program is an initiative focused on home repairs for eligible homeowners in Coweta County. One key objective is to address structural or system issues in homes that pose safety concerns or negatively impact residents' health. We coordinate contractor and volunteer labor, purchase necessary supplies, and carry out repairs to restore homes to safe and secure living conditions. Eligible homeowners for this program have a household income between 30% and 80% of AMI and pay for the repairs on an income-based sliding scale. They may choose to borrow their portion of the costs with an affordable loan over 6-60 months. They also contribute 25 hours of sweat equity and participate in a home maintenance and repair class.

Long-Term Tornado Recovery Program

An estimated 1,744 homes were affected by the March 2021 tornado. Seventy homes were destroyed, and around 120 sustained major damage. Through our partnership with the Long-Term Disaster Recovery Group, funds from our repair program, and grant funds awarded from the Coweta Community Foundation, we have given in-kind and financial contributions to assist with recovery. Program recipients may have household incomes of up to 100% of the AMI and must own and reside in the home. There is no insurance or repayment obligation for program recipients.



Through these programs and initiatives, we strive to provide affordable housing solutions, empower individuals and families, and create stronger, more resilient communities in Coweta County.

Executive Summary

The fiscal year July 2022 - June 2023 presented Newnan-Coweta Habitat for Humanity (NCHFH) with various challenges, including supply chain disruptions, inflated construction costs, and contractor availability. Despite these hurdles, our affiliate achieved significant milestones and made a positive impact on our community. We give thanks to God, our community partners, donors, and volunteers for enabling us to have such an impact in our community.

One of our key accomplishments was the **construction of 2 homes** in collaboration with corporate partners, donors, volunteers, and contractors. **We have now completed 4 of the 7 homes in our East Broad Estates development** located just 1 mile from downtown Newnan. Construction on the remaining 3 homes will begin this Fall.

Through our Brush with Kindness home repair program, we successfully repaired four homes, ensuring that more individuals have access to a decent living environment. These repairs encompassed a range of essential improvements, including the installation of gutters, gutter guards, downspouts, a ramp, garage molding, and a tankless hot water heater. Additionally, we addressed specific needs such as chimney repair, fixing water damage, replacing siding, windows, and doors, tree removal, encapsulating a crawlspace, installing a crawlspace drainage system with a sump pump system and a dehumidifier, performing electrical rewiring for an entire home, and remodeling a bathroom.

We are proud to have **contributed $25,000 through our Long-Term**



East Broad Estates, Newnan, GA

Executive Summary
Continued

Tornado Recovery program this fiscal year, in partnership with the Long-Term Disaster Recovery Group and grants from the Coweta Community Foundation. This funding supported the **repair of 22 homes affected by the March 2021 tornado**. Furthermore, we **facilitated the donation of 337 windows**, generously provided by Cornerstone Building Brands to Habitat for Humanity International. These windows were distributed by our affiliate to RiverLife, which will install the windows in the homes of **23 families affected by the tornado. To date, we have contributed a total of $57,250 in grant funds towards tornado recovery efforts. Altogether, between Brush with Kindness projects and tornado recovery, we assisted in the repair of 49 homes this fiscal year.**

To date, we have contributed a total of **$57,250** towards tornado recovery efforts

Another significant accomplishment was our commitment to homeowner education. **A total of 43 individuals participated in our homeownership education classes, empowering them with essential knowledge and skills for homeownership success.**



We conducted classes on various topics, including budgeting, personal finance, home repair, home safety, delinquency prevention, mortgage and escrow, and credit basics for 2 homeowner candidates. The candidates plus another 41 homeowners and program participants attended a new State Farm insurance class, covering auto, home, and credit life that will be added to the homeownership program curriculum.

Executive Summary
Continued

Our collaboration with PCs for People resulted in the **donation of 17 computers and 4 hotspots to Habitat homeowners.** These contributions, valued at $2,370, helped bridge the digital divide and enhance opportunities for our homeowners.

We contributed $6,000 this fiscal year to Habitat for Humanity International (HFHI) to support their work in other countries, including international disaster relief and programs for orphans and other vulnerable groups. **To date, we have helped serve over 30 families internationally by contributing $112,665 of aid to HFHI.**

In terms of financial support, **we were awarded grants totaling $547,800 from various sources.** These funds were allocated to new construction projects, home repairs, and operational needs, furthering our ability to serve the community effectively. **Individual and corporate donors contributed $57,068 to support our mission. Additionally, we received support from 29 corporate donors who partnered with us through in-kind donations.**

Volunteers played a pivotal role in our achievements, with **613 individuals dedicating 13,779 hours** to construction, ReStore operations, special events, committees, and administrative tasks.

According to the Independent Sector, the value of this volunteer work amounts to an impressive **$438,172.20 in cost savings for our affiliate.**



Despite the challenges faced during the fiscal year 2022/2023, NCHFH's unwavering dedication, combined with the support of our stakeholders, enabled us to make a lasting impact on the lives of individuals and families in need of safe, affordable housing. We look forward to continuing our mission in the coming years and working towards building a stronger and more resilient community.

Impact at a Glance

2

New homes built

17

Computers and 4 hotspots donated through PCs for People

43

Homeowners and community members attended homeowner education classes

49

Homes repaired

$6,000

Donated to Habitat for Humanity International for overseas programs

613

Volunteers served

13,779

Hours

Acknowledgments

Thank You to Our Grantors

City of Newnan
$483,000 | 8/5/2022 | Build Restricted

Newnan Kiwanis Club, Inc.
$2,000 | 11/29/2022 | Brush with Kindness home repair program

Publix Super Markets Charities Housing Grant
$8,000 | 12/6/2022 | Brush with Kindness home repair program

Coweta Community Foundation's Traditional Grant
$5,000 | 12/15/2022 | Operating Funds

Newnan Utilities Caring Customers Grant
$3,000 | 3/13/2023 | Brush with Kindness home repair program

Coweta Fayette EMC's Operation Round Up Program
$5,000 | 3/23/2023 | Brush with Kindness home repair program

Walmart
$1,000 | 4/25/2023 | Brush with Kindness home repair program

State Farm Insurance
$10,000 | 4/27/2023 | Brush with Kindness home repair program

Coweta Community Foundation's Nonprofit Summit Grant
$800 | 5/1/2023 | Charity Proud software reimbursement

Owens Corning 2022 Owens Corning Team Build
$5,000 | 5/3/2023 | Build Restricted

Coweta Community Foundation 2023 Long-Term Disaster Recovery Grant
$25,000 | 5/30/2023 | Tornado Recovery Program

Acknowledgments
Continued

Thank You to Our Corporate Donors

$5,000+
- Sublimation Summit
- Panasonic Automotive Systems of America
- Solid Rock Bible Church
- J&M Pool Services, LLC

$500–$1,000
- Lawson, Beck, and Sandlin, LLC

$1,000–$2,000
- Newnan Presbyterian Church
- Turin Pest Control
- Backswing Golf Events
- Parks Avery
- Edward Jones
- Miles Jackson Insurance

Thank You to Our Individual Donors

$4,000–$5,000
- Steve Mader
- Richard Haupt

$2,000–$3,000
- Jack Durand

$1,000–$2,000
- Evelyn Haye-Primus
- Bonnie Mahanay
- Trista Howard
- Marc Darrow
- John Edwards
- Young J. Boozer III

$500–$1,000
- Becky Gallamore
- Thomas Ertmann
- Connie and Dave May
- April Davis
- Rudy Reyes

Acknowledgments
Continued

Thank You to Our In-Kind Donors

- Arango Insulation
- At Home
- Carrington Home Solutions
- Chick-fil-A Support Center
- Cooper Lighting
- Cornerstone Building Brands
- Culver's
- Dunc's BBQ
- Foundry Academy
- Habitat ReStore
- Hungry Howie's
- Interfor
- Jernigan Tile
- King Snake Media
- Lee Middle School
- Lowe's
- New Leaf Tree Service
- Niagara Bottling
- O'Charley's
- Olive Garden
- Poplar Road Chick-fil-A
- Purple Flute Productions
- Sprayberry's
- St. Mary Magdalene Catholic Church
- Tabernacle of Prayer
- Truett's Chick-fil-A
- United Bank
- Whirlpool

Thank You to Our Volunteer Groups

- Amazon
- Amazon Affinity Fair Latino's Group
- Amazon CSG1
- Atlantic Bay Mortgage Group
- Beauty, Inc.
- Casey Phillips State Farm
- Caterpillar, Inc.
- Chick-fil-A Leader Academy
- Church of the Highlands Newnan Campus
- City of Hope
- Interfor
- J&M Pools
- Newnan High School
- Newnan Presbyterian Church
- Newnan-Fairburn Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.
- Newnan Junior Service League
- Owens Corning
- Panasonic
- River Life
- Rutledge Center
- Scholle IPN
- Simply Giraffe
- St. Mary Magdalene Catholic Church
- Tim Stout Group
- Trinity Christian School
- United Bank

Acknowledgments
Continued

Thank You to Our Contractors

- 58 Foundations
- AirLogic
- Annacom
- Arango Insulation
- Carl E. Smith and Sons
- EDI Landscaping
- ET Services, LLC
- Franks Landscape & Roll-Off
- Home Insight (HVAC)
- JKD Reeves Electrical
- Juan Blanco Gutters
- RCMI, Inc. (Chris Marosy - GC)
- Matt's Exteriors
- Shepard Electric
- Sherwin-Williams
- Smooth Flow On-The-Go
- Todd's Plumbing
- Turin Pest Control
- Turnkey Contracting
- Weatherup Construction
- Wesley & Robert Brown Drywall

We thank you for your ongoing support of our program.

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