

East Broad Townhome Development Sponsorship Opportunities

BENEFITS	DEVELOPER \$90,000+	ARCHITECT \$45,000+	ENGINEER \$15,000	BUILDER \$10,000	SUPPLIER \$7,500	CONTRACTOR \$5,000	BENEFACTOR \$2,500
3-5 Minutes to Address Audience	(1) NCHFH Event	(1) Onsite Volunteer Event					
Mobile advertising on construction or ReStore trucks	✓ *	~	~				
Groundbreaking Ceremony Photograph & Press Release	✓ *	✓ *	~	>			
Registration(s) to NCHFH Fundraising Event (Feast for Habitat, The GREAT Gingerbread Build and/or Tin Cup Golf Tournament)	(8)	✓ (4)	✓(2)	✓ (2)	✓ (1)		
Dedicated Onsite Build Days	✓ (14)	✓ (9)	✓ (5)	✓ (3)	✓ (1)	✓ (1/2)	~
Build Site Signage	✓ *	✓ *	✓ *	>	✓	~	✓
Homeowner(s) Dedication Ceremony	✓ Present Keys	✓ Invocation	✓ Invitee	✓ Invitee	✓ Invitee	✓ Invitee	✓ Invitee
Company name/logo on NCHFH's website	✓ *	✓ *	✓ *	✔ *	~	~	•
Post on NCHFH's social media platforms (Facebook, Instagram & Twitter)	✓ * Featured Post	✓ * Featured Post	✓ *	✔ *	~	~	~
Recognition in NCHFH's monthly ReStore & Volunteer e-Newsletters	✓ * Banner Ad	✓ *	✓ *	*	~	~	~
Company name/logo included as Welcome Home Sponsor at all fundraising events	✓ *	✓ *	✔ *	★ *	~	~	>
Mention in press releases, confirmation email blasts, etc.	✓ *	✓ *	✓ *	✔ *	~	~	~

*Denotes prominent placement

Habitat for Humanity®

East Broad Townhome Development Sponsorship Opportunities

Newnan-Coweta Habitat for Humanity's Annual Giving sponsorships support the construction of its new development: East Broad Townhomes in Newnan. Each level receives premium opportunities to brand and recognize your company/organization as a supporter of affordable housing efforts in Coweta County. To learn more, please review the levels below and schedule a one-on-one meeting with NCHFH's executive director, Cristina Bowerman by calling (770) 252-9049, ext. 206 or emailing executivedirector@nchfh.org.

Developer \$90,000+

- 3-5 minutes speaking opportunity at a NCHFH fundraising event
- Mobile advertising on NCHFH Construction or ReStore truck
- One-two company/organization representatives photographed in the groundbreaking ceremony for the first East Broad townhouse cluster
- 8 registrations to NCHFH's fundraising events (Feast for Habitat, The GREAT Gingerbread Build or Tin Cup Golf Tournament)
- 14 dedicated onsite build days
- Company name/logo prominently displayed on build site signage
- Company representative to present keys to homeowner during homeowner dedication ceremony
- Company name/logo prominently displayed on NCHFH's website
- Featured posts on NCHFH's social media platforms (Facebook, Instagram & Twitter)
- Banner ad in NCHFH's ReStore and Volunteer e-newsletters for duration of townhome build (sent monthly to ReStore customers and NCHFH's volunteers)
- Company name/logo prominently displayed as a Welcome Home Sponsor on all NCHFH fundraising event signage, invitations, save-the-dates, etc. (Feast for Habitat, The GREAT Gingerbread Build and Tin Cup Golf Tournament)
- Mention in press releases, confirmation and promotional email blasts, etc.

- 3-5 minutes speaking opportunity with construction volunteers on the East Broad Townhomes job site
- Mobile advertising on NCHFH Construction or ReStore truck
- One-two company/organization representatives photographed in the groundbreaking ceremony for the first East Broad townhouse cluster
- 4 registrations to NCHFH's fundraising events (Feast for Habitat, The GREAT Gingerbread Build or Tin Cup Golf Tournament)
- 9 dedicated onsite build days
- Company name/logo prominently displayed on build site signage
- Company representative to deliver invocation during homeowner dedication ceremony
- Company name/logo prominently displayed on NCHFH's website
- Featured posts on NCHFH's social media platforms (Facebook, Instagram & Twitter)
- Recognition in NCHFH's ReStore and Volunteer e-newsletters (sent monthly to ReStore customers and NCHFH's volunteers)
- Company name/logo prominently displayed as a Welcome Home Sponsor on all NCHFH fundraising event signage, invitations, save-the-dates, etc. (Feast for Habitat, The GREAT Gingerbread Build and Tin Cup Golf Tournament)
- Mention in press releases, confirmation and promotional email blasts, etc.

Newnan-Coweta Habitat for Humanity®

Engineer \$15,000+

- Mobile advertising on NCHFH Construction or ReStore truck
- One-two company/organization representatives photographed in the groundbreaking ceremony for the first East Broad townhouse cluster
- 2 registrations to NCHFH's fundraising events (Feast for Habitat, The GREAT Gingerbread Build or Tin Cup Golf Tournament)
- 5 dedicated onsite build days
- Company name/logo prominently displayed on build site signage
- Company/organization representatives invited to homeowner dedication ceremony •
- Company name/logo prominently displayed on NCHFH's website •
- Company name/logo included in a post on NCHFH's social media platforms (Facebook, • Instagram & Twitter)
- Recognition in NCHFH's ReStore and Volunteer e-newsletters (sent monthly to ReStore • customers and NCHFH's volunteers)
- Company name/logo prominently displayed as a Welcome Home Sponsor on all NCHFH fundraising event signage, invitations, save-the-dates, etc. (Feast for Habitat, The GREAT Gingerbread Build and Tin Cup Golf Tournament)
- Mention in press releases, confirmation and promotional email blasts, etc.

Builder \$10,000+

- One-two company/organization representatives photographed in the groundbreaking ceremony for the first East Broad townhouse cluster
- 2 registrations to NCHFH's fundraising events (Feast for Habitat, The GREAT Gingerbread Build or Tin Cup Golf Tournament)
- 3 dedicated onsite build days
- Company name/logo displayed on build site signage
- Company/organization representatives invited to homeowner dedication ceremony
- Company name/logo prominently displayed on NCHFH's website
- Company name/logo included in a post on NCHFH's social media platforms (Facebook. • Instagram & Twitter)
- Recognition in NCHFH's ReStore and Volunteer e-newsletters (sent monthly to ReStore customers and NCHFH's volunteers)
- Company name/logo prominently displayed as a Welcome Home Sponsor on all NCHFH fundraising event signage, invitations, save-the-dates, etc. (Feast for Habitat, The GREAT Gingerbread Build and Tin Cup Golf Tournament)
- Mention in press releases, confirmation and promotional email blasts, etc. •

- 1 registration to NCHFH's fundraising events (Feast for Habitat, The GREAT Gingerbread Build • or Tin Cup Golf Tournament)
- 1 dedicated onsite build day
- Company name/logo displayed on build site signage
- Company/organization representatives invited to homeowner dedication ceremony
- Company name/logo displayed on NCHFH's website
- Company name/logo included in a post on NCHFH's social media platforms (Facebook, • Instagram & Twitter)
- Recognition in NCHFH's ReStore and Volunteer e-newsletters (sent monthly to ReStore • customers and NCHFH's volunteers)

Habitat for Humanity®

Supplier Continued\$7,500+

- Company name/logo included as a Welcome Home Sponsor on all NCHFH fundraising event signage, invitations, save-the-dates, etc. (Feast for Habitat, The GREAT Gingerbread Build and Tin Cup Golf Tournament)
- Mention in press releases, confirmation and promotional email blasts, etc.

Contractor \$5,000+

- ¹/₂ dedicated onsite build day
- Company name/logo displayed on build site signage
- Company/organization representatives invited to homeowner dedication ceremony
- Company name/logo displayed on NCHFH's website
- Company name/logo included in a post on NCHFH's social media platforms (Facebook, Instagram & Twitter)
- Recognition in NCHFH's ReStore and Volunteer e-newsletters (sent monthly to ReStore customers and NCHFH's volunteers)
- Company name/logo included as a Welcome Home Sponsor on all NCHFH fundraising event signage, invitations, save-the-dates, etc. (Feast for Habitat, The GREAT Gingerbread Build and Tin Cup Golf Tournament)
- Mention in press releases, confirmation and promotional email blasts, etc.

Benefactor \$2,500+

- Onsite build day for a limited number of company volunteers
- Company name/logo displayed on build site signage
- Company/organization representatives invited to homeowner dedication ceremony
- Company name/logo displayed on NCHFH's website
- Company name/logo included in a post on NCHFH's social media platforms (Facebook, Instagram & Twitter)
- Recognition in NCHFH's ReStore and Volunteer e-newsletters (sent monthly to ReStore customers and NCHFH's volunteers)
- Company name/logo included as a Welcome Home Sponsor on all NCHFH fundraising event signage, invitations, save-the-dates, etc. (Feast for Habitat, The GREAT Gingerbread Build and Tin Cup Golf Tournament)
- Mention in press releases, confirmation and promotional email blasts, etc.



Annual Sponsorship Commitment Form

Name							
Company Name							
Billing Address							
City		ST Zip Code					
Email							
Website							
I wish to purchase the following sponsorship level:							
Developer \$90,000+		Supplier \$7,500+					
Architect \$45,000+		Contractor \$5,000+					
Engineer \$15,000+		Benefactor \$2,500+					
Builder \$10,000+		Other					
Payment Methods:							
Enclosed Check # Credit Card: AMEX VISA MC							
Make checks payable to Newnan-Coweta Habitat for Humanity, Inc.							
Invoice: Annually Bi-Annually Quarterly Monthly Beginning Date//							
Name on Credit Card							
Credit Card #							
Exp. Date/ Security Code							
Signature							
Please mail or email the above form to:							
Newnan-Coweta Habitat for Humanity, Inc. Attn: Cristina Bowerman, Executive Director Mail: PO Box 73619, Newnan, GA 30271 Email: executivedirector@nchfh.org Phone: (770) 252-9049, ext. 206							